

Transit Consolidation Implementation Plan and Joint Transportation Development Plan

Licking County Area Transportation Study (LCATS)

At the onset of the study, Licking County Transit Board and the City of Newark were two separate transit systems operating demand response public transportation within close proximity. The City of Newark is the county seat of Licking County. Duplications in trip origins and destinations, administrative functions, and maintenance, as well as confusion for the passengers about fare structures and providers, brought the County and City together to explore opportunities for consolidating the services. RLS & Associates, Inc. assisted the City and County with implementation of a consolidated transportation program that would reduce duplications and improve efficiency while enhancing service to the local community. Phase 1 of the project involved the consolidated implementation plan. Phase 2 initiated the development of a Joint Transportation Development Plan (TDP) to guide the newly consolidated transit program through the next five years. In addition to the planning efforts, RLS staff offered technical assistance on an as needed basis.